

IOWA CORN STRONGER TOGETHER SWEEPSTAKES
OFFICIAL RULES. FINAL
[FOR IOWA ONLY]

NO PURCHASE NECESSARY TO PARTICIPATE OR WIN. VOID WHERE PROHIBITED. THE FOLLOWING PROMOTION IS INTENDED FOR VIEWING IN THE STATE OF IOWA, USA ONLY. DO NOT PROCEED IF YOU ARE NOT A **RESIDENT OF THE** STATE OF IOWA, USA.

1. PROMOTION PERIOD: The Iowa Corn Stronger Together Sweepstakes (the "Promotion") begins at approximately 12:00 AM Central Daylight Savings Time ("CDST") on November 23, 2020, and ends at approximately 11:59 PM CDST on December 24, 2020 (the "Promotion Period"), when all entries must be received. Central Time shall control for all purposes of this Promotion. The Promotion is governed by these Official Rules, and is subject to all applicable U.S. federal, state and local laws.

2. ELIGIBILITY: The Promotion is open only to current legal residents of the State of Iowa, 21 years of age or older. Employees, officers and directors of the Iowa Corn Growers Association, its respective subsidiaries, divisions, affiliates and advertising or promotional agencies and the immediate family of each, are not eligible to win a prize in the Promotion. "Immediate family members" shall mean parents, children or spouses, regardless of where they live. To participate in the Promotion you must fully comply with the Official Rules and, by submitting an entry to participate, represent and warrant agreement to be bound by these Official Rules and the decisions of the Sponsor and any Sponsor-designees whose decisions shall be binding and final in all matters. Groups or organizations of any kind are not eligible to participate.

3. HOW TO ENTER: To enter, visit www.iowacorn.org between November 23, 2020 and December 24, 2020, and provide correct information in all required fields (such as name, address, phone number, e-mail address and age). Receive one entry per person per email address per day (12:00 AM through 11:59 PM) during the Promotion Period each time you watch the video. Multiple daily e-mail entries from the same e-mail address are not permitted and will be blocked and disregarded.

4. NO ENTRY FEE: There is no entry fee or purchase, donation or other payment required to participate in the Promotion. Only entries received online, in accordance with these Official Rules, will be accepted. No other forms of entry - fax, mail, email, phone or other - will be accepted.

6. HOW DO I WIN? [A] One potential Grand prize winners will be selected at random on or about December 18, 2020 from all entries received throughout the entire Promotion Period. Only one prize per person or household. [B] Odds of winning will depend upon the total number of entries received weekly during the promotion period. Three attempts to contact the potential Prize winner at the postal address, phone number or e-mail address provided with entry will be made. Actual means of notification to be determined by Sponsor at its sole discretion. Potential prize winners who are unable to be reached within five (5) days of the third contact attempt, or refuse to accept the prize, will be disqualified and an alternate winner will be selected. All prizes will be awarded.

7. PRIZES: ONE (1) Grand Prize: One Grand Prize winners will each receive a \$250 Fareway Gift Certificate redeemable at participating Fareway® stores along with a Grizzly® cooler. Terms and conditions of gift certificate apply. The winner will receive the prize by mail. Total Grand Prize ARV: \$500. Total ARV all prizes: \$2,000.

Weekly Prizes will be awarded on November 27, December 4, December 11, December 18, 2020. The weekly prize will be a \$50 Fareway Gift Card redeemable at participating Fareway® stores. Terms and conditions of gift card apply. The winner will receive the prize by mail.

8. ENTRY ERRORS/ NO RETURN OF ENTRIES; DISPUTES: Released Parties are not responsible for lost, misdirected, late, incomplete, damaged, invalid, unintelligible or misdirected entries, or for any incorrect or inaccurate entry information, whether caused by participant or by any of the equipment or programming associated with or utilized in this Promotion, or by any technical or human errors that may occur in the processing of entries. Once submitted, entries become the sole property of Sponsor and will neither be acknowledged nor returned.

9. POTENTIAL WINNERS: Potential winners are subject to verification by Sponsor, whose decisions are final. Potential winner may be required to show proof of identification, including proof that he/she is the authorized account holder of the e-mail address and/or password associated with the winning entry. A potential winner is not a winner of any prize until entrant's eligibility has been verified and entrant has been notified that verification is complete. Sponsor will not accept affidavits or other evidence of eligibility in lieu of its own validation process. Winners are solely responsible for any and all expenses, relative to participation in the Promotion (including acceptance and use of any prize) not specified herein. No cash or other prize substitution, assignment or transfer of prizes permitted, except at Sponsor's sole discretion due to prize unavailability. Sponsor reserves the right to substitute a prize with one of comparable or greater value. THE WINNER IS SOLELY RESPONSIBLE FOR ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE.

10. LIMITATIONS OF LIABILITY:

[a] Limitations of Liability.

No responsibility or liability is assumed by Released Parties or any of the promotional partners of each for technical problems or technical malfunction arising in connection with any of the following: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic or internet connectivity or other online communication problems; errors or limitations of any internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions or failure of any e-mail transmissions to be received by user; inaccessibility of the Web Site for reasons which may include without limitation traffic congestions on the Internet or the Web Site, unauthorized human or non-human intervention of the operation of the Promotion, including without limitation, unauthorized tampering, hacking, theft or destruction of any aspect of the Promotion of any promotional materials, or loss, miscount, misdirection, inaccessibility or unavailability of Web Site.

[b] Promotion Cancellation.

Sponsor reserves the right, at its sole discretion, to modify, cancel, suspend and/or terminate the Promotion in whole or in part (including determining that the Promotion is void in one or more individual states) at any time during the Promotion for any reason whatsoever, including without limitation, in the event that the Promotion is not capable of running as planned, or if there is, in the sole discretion of Sponsor, impairment, corruption or interruption of the administration, fairness, security or integrity or proper play of the Promotion, for reasons associated with any technical problems, unauthorized human or non-human intervention, fraud, or other disabling causes. In the event of Promotion cancellation, (a) judges reserve the right at their sole discretion to disqualify any individual who tampers with the entry process, void any entries submitted fraudulently, and conduct a random drawing to award the prizes using all non-suspect, eligible entries received as of the date of such action. Should the Sweepstakes be terminated or modified prior to the stated expiration date, notice will be posted online, and (b) Sponsor shall not have any further liability with respect thereto.

[c] Conditions of Participation.

Sponsor reserves the right to restrict an individual from registering and participating in the Promotion with more than one e-mail address. If applicable, any dispute as to the owner of an e-mail address will be resolved in favor of the authorized account holder of such e-mail address as assigned by the e-mail account by an Internet access provider. Sponsor may, at its sole discretion, disqualify any individual from this Promotion in the event it deems, in its sole discretion, that such individual is engaging in any fraudulent, potentially fraudulent, unusual, non-standard activity or any activity deemed in Sponsor's sole discretion, to be in violation of these Official Rules or generally inconsistent with the intended operation of the Promotion.

[d] Modification of Rules.

Sponsor may modify and amend these Official Rules as they appear online from time to time during the Promotion for clarification purposes without materially affecting the terms and conditions of the Promotion. Sponsor is not responsible for any typographical errors in the Official Rules, Web Site pages or other materials associated with the Promotion.

11. RELEASES: Prize winner may be required to sign and return an affidavit of eligibility and liability/publicity release within seven (7) days of notification before the prize will be awarded. In the event: (a) of noncompliance with the above, (b) potential winner is found to be ineligible to enter the Promotion or receive the prize, (c) potential winner cannot or does not comply with the Official Rules, (d) potential winner's Affidavit is returned as undeliverable for whatever reason, or (e) potential winner fails to fulfill the Affidavit-related obligations, the potential winner shall be disqualified from the Promotion, and an alternative winner selected. Prize winner and all Promotion participants, as a condition of accepting the prize or as a condition of participating in the Promotion, agree to release Released Parties or any of the promotional partners of each from any and all liability, claims or actions of any kind whatsoever including, but not limited to, for personal injury, bodily injury including wrongful death, damages to property, and damages or loss of any other kind which may be sustained in connection with the receipt, ownership or use of the prize or while traveling to, preparing for and/or participating in any Promotion-related activity.

12. PUBLICITY RELEASE; USE OF PERSONAL INFORMATION: Except where prohibited or restricted by law, winner's acceptance of a prize constitutes winner's agreement and consent for Sponsor to use and/or publish winner's full name, city and state of residence, photographs or other likenesses, pictures, portraits, voice, testimonials, biographical information (in whole or in part), and/or statements made by winner regarding the Promotion or Sponsor, worldwide and in perpetuity for any and all purposes, including, but not limited to, advertising, trade and/or promotion on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, or World Wide Web, without further limitation, restriction, compensation, notice, review, or approval. By entering the Promotion, Participants will be sharing their personal information with Sponsor; not with Facebook. Personally identifiable information that is submitted by Participants as part of this Promotion will be used to administer the Promotion, select prize winner and fulfill prize awards.

13. DISPUTE RESOLUTION: Each participant agrees that: (a) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prize awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court for Des Moines, Iowa (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (c) under no circumstances will a participant be permitted to obtain awards for, and each participant hereby waives all rights to claim punitive, incidental, or consequential damages, any other damages other than actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participants and any of the Released Parties in connection with the Promotion, shall be governed by and construed in accordance with the laws of the State of Iowa, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Iowa or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Iowa.

14. WINNERS' LIST: The identity of the winner(s) will be posted to the Sponsor's Web Site following the winner's verification. For a hard-copy of the winner's information, send a self-addressed, stamped envelope for receipt by February 1, 2021 to: "Iowa Corn Stronger Together Sweepstakes" Iowa Winners' List, 5505 NW 88th Street, Johnston, Iowa 50131-2948.

15. SPONSOR: Iowa Corn Growers Association, 5505 NW 88th Street, Johnston, Iowa 50131-2948. Sponsor reserves the right to cancel this Promotion at any time and, in its sole discretion, substitute another promotion in its place. These Official Rules are dated November 23, 2020 and remain valid until superseded or upon termination of the Promotion.

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