



Marketing & Communications Internship

Iowa Corn Growers Association and Iowa Corn Promotion Board

Position Description

Iowa Corn is seeking an organized, energetic, and passionate person to assist with activities in our Marketing & Communications department. This internship offers an excellent opportunity for a talented student to help implement programs that increase demand for corn and create profitably for Iowa's corn farmers. The Marketing and Communications Intern will work closely with Iowa Corn's Marketing & Communications team to provide support for state and local programs.

Internship Job Responsibilities

- Implement Iowa Corn marketing and communications events, promotions and special projects such as ethanol promotions, the Iowa State Fair, the International Trade Dinner, RAGBRAI, etc.
- Assist in the coordination of international customer visits to Iowa.
- Write social media posts, compose newsletter articles and develop marketing materials for various events and meetings.
- Coordinate photo shoots and farmer interviews across the state.
- This position is directed by the Director of Marketing & Communications and works with the Marketing and Communications team to perform additional duties or tasks to support Iowa Corn's mission.

This position will be full-time but temporary beginning in April/May 2020 and ending in August 2020.

Knowledge, Skills, and Abilities

- Excellent written and oral communication skills
- Organized, creative thinker
- Ability to thrive in a fast-paced environment and meet deadlines
- Ability to be flexible, positive, take initiative, and demonstrate good judgment
- Ability to maintain confidentiality and follow-through on tasks and projects
- Knowledge of Iowa agriculture or willingness to learn

Education and Experience

- Freshman year of college completed
- Agricultural background a plus

Physical Demands

(These physical demands are representative of the physical requirements necessary for an employee to successfully perform the essential functions of the job. Reasonable accommodation can be made to enable people with disabilities to perform the described essential functions of the job.)

- Occasionally lifting 10-20 lbs. boxes or equipment
- Be qualified to drive company vehicles

Application Instructions

Please submit a resume, cover letter and references to Mrs. Shannon Textor, Director of Marketing and Communications, at stextor@iowacorn.org. After hiring, submit DOT driving record and pass underwriting approval for operating a company vehicle.

Please send materials to:

Mrs. Shannon Textor, stextor@iowacorn.org

Position will be filled prior to start of 2020 Spring Semester