

2009 Iowa Corn Indy 250, presented by Pioneer

Why are the Iowa Corn Promotion Board and the Iowa Corn Growers Association sponsoring the Iowa Corn Indy 250?

- Promote over 30 years of corn growers building the value-added corn-based ethanol market
- Educate consumers about ethanol, specifically higher blends and E85
- The IndyCar Series is running on 100% corn ethanol for this race
- Iowa is the leader in corn and ethanol production and we are working to be the leader in renewable fuel usage.
 - 1 bushel of corn can produce nearly 3 gallons of ethanol
 - Iowa's ethanol industry has the capacity to produce 3.3 billion gallons
 - Ethanol production provides over 50,000 Iowa jobs
 - Ethanol puts 2.8 billion in Iowa's consumer pockets
- Educate consumers about the Iowa farmer's ability to produce enough corn to satisfy their key customers – livestock, ethanol and exports.

4 E's:

- it's better for the **environment**
- makes us energy **independent** and less dependent on foreign oil
- improves Iowa's **economy**
- and IndyCar Series cars showcase ethanol's **Engine performance**.

Over 75% of Iowa's motor fuel is ethanol-blended.

One out of every ten vehicles in Iowa can burn 85% ethanol; 15% gasoline.

And, ethanol saves you about 45 cents per gallon at the pump.

3 out of 4 of Iowans support growing the ethanol industry in Iowa according to a recent independent survey.

IRL/Brazil Sponsorship Response

- 1) We have worked for over 30 years to build a strong, viable ethanol market. We continue to have that goal in mind and see the 2009 Iowa Corn Indy 250 as another way to showcase the power and performance of corn-based ethanol
- 2) We were disappointed to learn of the IRL- Brazil fuel partnership, but our race, right here, in corn country is running on 100% corn ethanol.
- 3) We want to thank Iowans for stepping up with calls and e-mails to the Indy office. We had a big impact- much bigger than they anticipated and we have the same strong showing for corn-ethanol in the stands at the race.
- 4) Apex-Brasil bought the ticket as the official ethanol fuel sponsor, but US corn-ethanol will be fueling the Iowa Corn Indy 250.

18 bushels of corn – fuel 1 IndyCar on 100% ethanol & 18 bushels of corn also converts to: **396 quarter-pound hamburgers, 234 Iowa chops, 257 dozen eggs, or 558 gallons of milk-**

If you look at the entire speedway complex, you could produce 38,646 (171 per acre for 226 acres) bushels of corn or fuel 2,147 Indy Series cars

If you took the area at the speedway and planted it to corn- you could fuel all the cars here today AND produce 1.2 million gallons of milk. A real world example of food AND fuel.

Getting corn ethanol to the race was as close as 45 miles. From Brazil, it's almost 7,000 miles

Cornfed Facts:

Creates over 80,000 jobs (more jobs than people in the stands for the race)

Replaces 91 million barrels of foreign oil

Makes the air you breathe cleaner

Helps Iowans save up to 45 cents/gallon

This race has matched the long standing Indy 500 race for television viewership.

We thank the audience and the people of Iowa for their support of ethanol and of Iowa's farmers

Iowans support is key to the farmers' ability to provide food, feed and fuel for our state, our nation, and our world.

We need to rally the support of Iowans to help with issues like ethanol, because these issues matter to all of Iowa, not just corn growers.

Ethanol promotion and education lead to policy development and support